

Supply Chain Control

Ab Ovo enables your supply chain manager to respond to the omni-channel challenge by providing virtual shelf-availability against controlled logistic costs.



Questions? Email walter.kusters@ab-ovo.com

Challenge 1

Smart demand forecasting using Predictive Analytics

Demand is changing from in-store to eCommerce sales & your company is entering new geographies using strong marketing-campaigns. Detailed insight as to expected demand is crucial. New technologies and methodologies such as **Artificial Intelligence and Predictive Analytics** enable you to create new, valuable views of your business on-demand.

Challenge 2

Geographic inventory allocation to ensure 100% fulfillment

While traditional brick and mortar stores are geographically restricted, eCommerce sales enable you to cover a broader geography, resulting in a unique inventory allocation. Using **demographic information** to target customers better enables you to allocate the stock to the right regions and distribution centers and better determines the role of shops in your fulfillment strategy.

Challenge 3

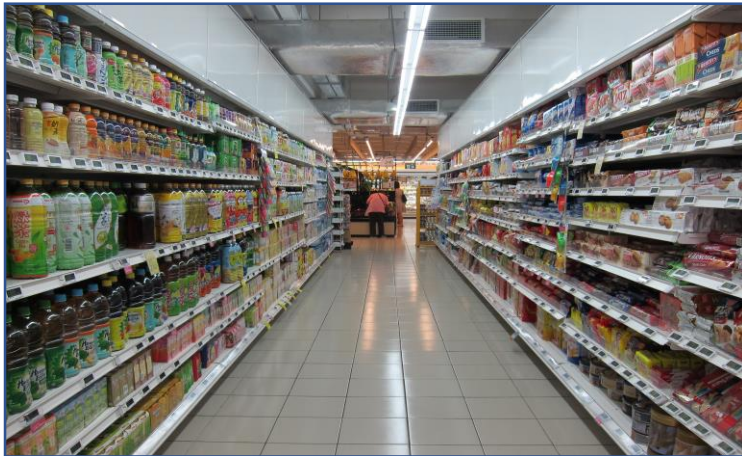
Controlled logistic costs

By **determining the replenishments** for all stock points, including shops, the deducted transportation and fulfillment needs are known. These will be shared with the relevant execution partners to ensure 100% fulfillment against controlled costs .

100% Virtual Shelf-Availability

Our Offering

Facing volatile demand, our dynamic network tool enables you to allocate your products to the right geographical stock-points and ensure 100% fulfillment at controlled logistic costs. Our model covers demand forecasting, inventory control and transportation costs.



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Solution 1

Demand forecasting

Creating demand in the omni-channel environment is a huge challenge; forecasting demand is even more challenging, but social media & demographic data sources provide possibilities to create new insights.

Our predictive analytics makes your forecasting stronger!

Solution 2

Inventory control

By analyzing your network and the lead-times to customers, our dynamic network tool selects the right stock-points and the right stock-levels.

This visibility helps you to determine where to apply push and/or pull strategies!

Solution 3

Execution plan to ensure 100% fulfillment

By the deducted transport & fulfillment needs, the network tools supports you to communicate with and instruct the execution-partners in the omni-channel environment. From expected workload in shops up to peak-moments in the outsourced fulfillment centers.

The detailed plan ensure smooth co-operation with the execution-partners

***Ready to be in the driver's seat
in the omni-channel environment?***

For more information
about our solutions or
to inquire about the
work we do and/or the
industries in which we
operate, please contact
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