

Improved Savings in Shop Distribution

Shop Distribution

Ab Ovo enables your shop distribution planners to respond to demand fluctuations, disruptions and restrictions by providing planning solutions which tackle these issues and provide the most optimum planning scenarios.



Questions? Email walter.kusters@ab-ovo.com

Challenge 1

Volume changes

Demand-delivery is evolving rapidly – options include in-store pick-up, home delivery and pick-up at pick-up points. This means that **strong insight** as to **expected demand** is crucial as use of this data is vital in shop distribution planning on a tactical level.

Challenge 2

Constraints in distribution

With the ever growing congestion, stricter delivery rules and environmental constraints in cities, shop distribution needs planning support and optimization to cope with the diversity in planning puzzles. Using the available data, **restriction information** and **real-time disruption** information, **intelligent technology** will be able to support you in making the most optimal distribution plans.

Challenge 3

High-responsiveness

Freshness, product life cycles and the quick availability of products are factors that are becoming increasingly important. Distribution in retail chains has to adapt to the ever **more demanding, unpredictable customer**. On the other hand, next to speed, delivery standards are increasing and/or need to be maintained at the highest possible level. One mishap can mean clientele moving to the competitor.

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Our Offering

Ab Ovo's solutions can support and optimize your product distribution. Our solution includes trip planning, vehicle compartment planning, and allows for real-time adjustments due to planning disruptions.



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Solution 1 Trip planning

Pressure on distribution systems has come from requests for faster delivery with lower costs while maintaining inventory levels.

Lower costs and improved reliability with our decision support and automatic planning!

Solution 2 Capacity planning

Our solution contains scenario management modules from which the planner can pick the optimum scenario for the distribution that day and build quality distribution schedules, fulfilling the needs of shops and customers.

Ensure goods stock at the right sequence during the right conditions!

Solution 3 Quality distribution plans

With clear and optimized distribution schedules and the handling of real-time situations, drivers and other employees will be more satisfied with delivering higher quality work in return.

Increase your delivery quality with our transparent and real-time interactive solution!

***Ready to be in the driver's seat
in the omni-channel environment?***

For more information
about our solutions or
to inquire about the
work we do and/or the
industries in which we
operate, please contact
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